

"THE NEW CROWN PRINCE OF SWING!" - ALLMUSIC.COM



LOUIS PRIMA JR.

& THE WITNESSES

BOOKING THROUGH

2022

"FROM THE FIRST NOTE, THEY
ERUPT ON THE STAGE!"

- RED HOOK STAR-REVUE
NYC



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INCLUDING AT JAZZ FEST, HOUSE
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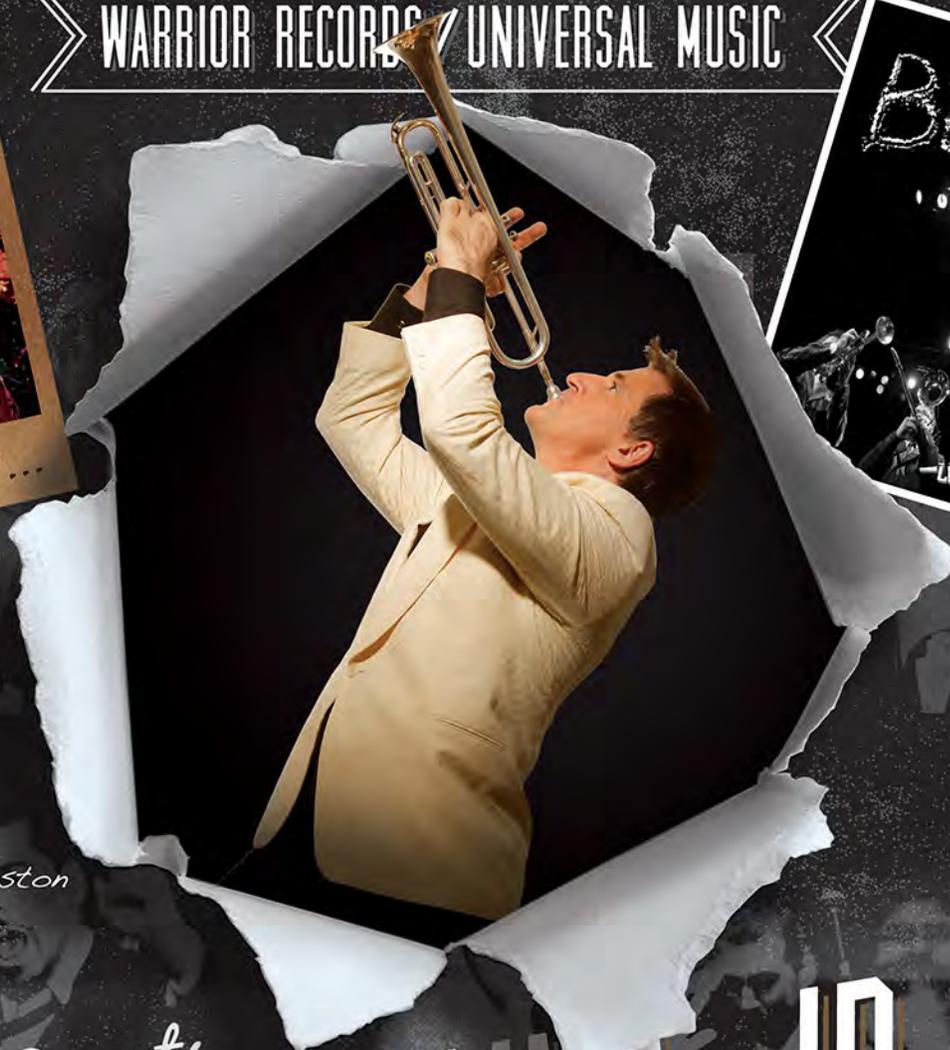
IN SUPPORT OF

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Arcada Theater
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Viper Room

Presents
LOUIS PRIMA JR.
AND THE WITNESSES

Second
CD!

BLOW

"The new crown prince of swing!" - *AllMusic.com*

"Louis Prima Jr. has a larger-than-life legacy to live up to, but after the first notes of "Oh Babe," ...you'll have no doubt that he's up to the task." - *iTunes*

"... snares listeners with an appealing mix of unbridled enthusiasm and self control. I cannot remember the last time that every track on a CD made me smile as it began." - *Examiner.com*

LPJ ON VIDEO

PROMOTIONAL REEL



MUSIC VIDEO



NATIONAL TV:
ACCESS HOLLYWOOD



Click to watch videos on YouTube.

Louis Prima Jr. and the Witnesses (louisprimajr.com) are bringing Prima music into the 21st century. Not content to sit on the legacy they so passionately protect, LPJ and the band are taking a page from his father's playbook, by wailing Prima Swing like it's 2014.

Less concerned about reliving the past than about creating a future for it, Louis Prima Jr and the Witnesses bring new energy and a current attitude to the masses with *The Wildest Show* this side of the 1960's. Since their breakout performance at the New Orleans Jazz and Heritage Festival (aka Jazz Fest), #TeamPrima has performed everywhere from Seattle to Palermo, from small clubs to performing arts centers, from casino showrooms to music festivals, and from Access Hollywood Live to PBS.

LPJ and the Band are currently touring in support of their second **Warrior Records/Universal Music Distribution** (warriorrecords.com) release, **BLOW** – a collection of original music (save for a couple of surprises) as eclectic and unique as each member of this powerhouse band. Building off of the success of their critically acclaimed debut CD **Return of the Wildest!**, the band has brought together many years of diverse musical tastes into their second offering. From the first thunderous stomps of the title track, it is evident that this isn't your daddy's swing music, but a raucous roller coaster ride of tail-shakin', foot-stampin', horn-driven smiles.

If you've seen them in concert, you'll know a bit about what to expect from the musical minds of the Witnesses. As energetic and over-the-top as their live shows, **BLOW** continues the ever-changing musical journey that Prima Sr. began in the 30s. "With the band's collective talents and diverse musical tastes, we wind up with a sound unique to this band, while staying true to the boisterous Prima style," says Louis. "We didn't set out to simply write music we *thought* the fans wanted to hear. We wanted to challenge ourselves musically and also challenge the listener. You can't fool the fans by trying to force the word 'daddy-o' into every song. If music does not come honestly from your soul, it will ultimately be short lived."

Recorded at Capitol Records in Studio B, where Prima Sr. recorded his hits of the 50s and 60s, the seriousness of this music is masked only by the obvious fun that was had making it. It's been 50 years since legendary Prima music shook the walls of Capitol. A new legend is being born, and it will **BLOW** you away!

Louis Prima Jr. & the Witnesses

Press Quotes

“One artist is unafraid to breach [the] vast divide between the golden age of jazz and big band music and the hard hitting rock and roll we all know and love today. Louis Prima Jr. has breathed life once more into the golden age of jazz music, and in so doing has fused the genre with rock and roll in a way that’s never been done before. This is a must have album for the summer.”

Republic of Jazz

“Thoughtful listening is, I doubt, what LOUIS PRIMA Jr. was aiming for on BLOW. Prima and his Witnesses pretty much pick up with the good time shout music that was his dad's stock and trade. There is less emphasis on the Italo-New Orleans patina of Prima senior's music, but the emphasis is still on boisterous in-your-face party music. Nothing subtle here... Not Jazz, it's jazzy.”

Cadence Magazine

“It’s feel-good music of the highest order. Prima Jr. takes the robust, swinging jump-blues style of his father... and drives it up a notch with a contemporary energy of his own. There’s a genuine joy to the performances... The whole album is a real romp. Snappy drums and power-paced horn section juice up the sound... Spin this disc and have a blast!”

Paul Freeman - Pop Culture Classics

“[translated from Spanish] - The truth is that [Louis Prima Jr.] has inherited his [Prima Sr.] sense of showmanship and an infectious swing... updated to the 21st century without being parody. ‘Blow’ is their second album and entertains you quickly.”

Luis Miguel Flores - Club 1906

“Blow is a timeless album. It’s thoroughly fresh and contemporary while being traditional and familiar. It’s a combination of history and hysteria. You could take this music 50 years into the past or future and it would be just as vibrant, and just as relevant to either audience. And the music is fun!”

Staff - Rust Magazine

“...he looks to shatter the illusion that big band/jazz music is dead and rock music is in decline. That artist is Louis Prima Jr., and, along with his band the Witnesses, his album ‘Blow’ looks to blow us all away, pun intended.”

Anthony Avina - On Request Magazine

“The [Prima Sr.] blessing has been passed to the next generation, as this guy [Louis Prima Jr.] leads a band that makes the Big Bad Voodoo Daddy band sound like Kenny G in comparison.”

George W. Harris - Jazz Weekly

“Their modern-day rockabilly swing has all the great genre blending factors that you come to expect”

Bored for Music

“Louis Prima Jr. (“Blow”)... delivers full-frontal, aggressively wailing performances of music that defies the listener not to tap toes, snap fingers and join in the merry-making.”

Bruce Crowther - jazzmostly.com

“Louis Prima Jr. has huge shoes to fill, but he’s managing to emerge from his father’s formidable shadow, thanks to his work with his own big band, The Witnesses.”

Pittsburgh in Tune

“Prima Jr. & The Witnesses' ‘BLOW’ is one release with enough sonic goodies to stir any listening into dancing feet.”

Claudine Paul - thecelebritycafe.com

“(‘Blow’)... is tons of fun — perfect for a staff party.”

Rick Anderson - cdhotlist.com

“My father was rock and roll. Mozart was rock and roll. I think rock and roll is aggression. It’s a state of mind; I don’t think its a genre of music. It’s how aggressively do you play, and do you play it like you mean it.”

Louis Prima, Jr. - THUMOSAIC BRAINWORKS

“Louis Prima Jr.... serves up jump swing, R&B, upbeat pop and cross-pollinations thereof, typically raising the roof in the process. And if the full-throttle blowing of this outfit isn’t enough, the fresh sounding, band-penned tunes that are the primary fare can catch on quickly and bring one back for another listen.”

Duane Verh - Roots Music Report

“...the combination of angst and the usual showbiz antics was arresting. The performance was an emotional carnival ride, with everyone present hanging on tight to see which direction it would go next. It was unintentionally intimate and intense.”

Doug MacCash, -NOLA.com

“I saw Prima and his eight-piece band rock the Paris Las Vegas, and I was so impressed by their tight musicianship and high energy, I tracked Prima down...”

Doug Elfman - Las Vegas Review Journal

“As an interviewer, I have spoken to many artists about their views on performing, and because these artists are aware I am reviewing their show, they often time give answers that are just as deep as concise as Louie, with lackluster results. However, after watching Louis Prima Jr. and the Witnesses last night at the Bardot in Hollywood, I can say undoubtedly that Louis Prima Jr. is a man of his word.”

Harry Levin - THUMOSAIC BRAINWORKS

“... boisterous and fun. With BLOW, the second album by Louis Prima Jr. and the Witnesses, those two words are the starting point for an explosive journey into the pure expression of out-and-out exultation.”

Marty Kahn - warriorrecords.com

“Louis Prima Jr. and the Witnesses ‘Blow’ is a really fun album... that dares you to not shake your money-maker while listening to these songs.”

Troy Michael - Innocent Words

“Louis Prima Jr. and the Witnesses... blew the lid off the Malibu Inn nightclub Saturday night. Jamming the postage-stamp-sized stage, the nine-piece band... performed even harder, tighter and wilder for the... loudly appreciative crowd than they had the previous night for a much larger and just as appreciative audience on the ‘Jimmy Kimmel Live’ outdoor stage headlining the Italian Feast in Hollywood. In Malibu, the group had nothing to prove; it was a pure display of their love of performing the music and the joy of pleasing a crowd.”

STEPHEN K. PEEPLES – Peeple’s Place

“As tight as the music is, the band is loose and makes sure that the fun comes across as much as the musicianship. In contrast to the swing band revival of the ’90s, this band seems more concerned about making sure that the notes are there as well as the attitude.”

David Kunian - Offbeat.com

“Jr. is happy being the ringmaster of a killer party, keeping it going until the union is off in the wings going ‘ahem...’ Utterly cool, fun stuff by an apple that sees the wisdom in not falling too far from the tree. Well done.”

CHRIS SPECTOR - midwestrecord.com

“Less retro-minded than one might expect, [Louis Prima Jr.'s] ‘Blow’ has a toehold in enough timeless styles that it holds up as a modern listen, not an exercise in nostalgia.”

Bill Kopp - Musoscribe

"I'm constantly amazed by the breadth of quality artists that make up the Fresh Face class of emerging... stars. It seems that a week doesn't go by that I don't hear someone on the radio that sends me scrambling for a pen to jot down their name. Just this summer it started with... Louis Prima Jr..."

scox - vocalstandards.com

“Louis Prima, Jr. and the Witnesses are changing the face of ‘big band’ music by combining facets of swing, rock and soul and packing it into one giant punch! ... LPJ and his incredibly talented crew of musicians has so much unbridled energy, it’s infectious.”

Christina Avina - Rock on Request Magazine

“The apple may not fall far from the tree, but every once in a while it bounces a little. Louis Prima Jr. has just released his debut album, which would have made his famous dad proud. He does not just reproduce the music note-for-note but instead updates it. While the brass is still present, the bass, drum, keyboards, and guitar add a rock element to the mix. It all adds up to a modernized Prima sound.”

David Bowling - BlogCritics.org

“[The Witnesses’] synergy and sense of chronology remind us a lot of the live stage dynamic of Frank Zappa.”

Rust Magazine

“Prima Jr.’s ‘Return of the Wildest!’... blew my hair back when I heard an advance a couple of months ago... a powerful update to the exuberant, horn-driven swing-jump sound mastered by Prima Sr... The album captures the buoyant, roof-raising celebration of good times the band presents onstage, and I highly recommend it.”

Stephen K. Peeples - Peeples Place

“Whether it’s a quiet moment, like a full moon hanging in the swampy night air or a frenetic dance-party where everything in the hall gets broken, the Prima Jr. team treats every note as if it were the most important one ever.”

Rust Magazine

“‘Return of the Wildest!’ is an astounding album by Louis Prima Jr. and his huge band. He recreates the classics of his dad, and breathes the simple truth about real life.”

John Shelton Ivany - John Shelton Ivany's Top 21

“[The Witnesses] is an industrial-strength crew of horny bayou blues rockers whose collected energy moves mountains and shakes the ground for miles around. Make no mistake, this is an all-star safe-cracking bank-robbing crew.”

Rust Magazine

“[Louis Jr.] cements his place as ‘Crown Prince of Swing’... This CD will blow the roof off of any party once you hit play and turn up the volume.

j. poet – iTunes

“‘Blow’ is like a victory lap after running a thousand marathons.”

Rust Magazine

“Louis Prima, Jr. turns up the heat a few notches while adding a few blisters here and there along the way... The musicianship of the performers is high caliber.”

Dawn Laureen - LABest.com

“Louis Prima Jr. and his nine-piece band... an ensemble that respectfully pays homage to its namesake yet is not afraid to step out of its comfort zone and innovate... venture into the uncharted territory of fresh, original material, and they come out a winner.”

Dean M. Shapiro - Breakthru Media Magazine

"Louis Prima Jr. commingles the punch and energy of his rock band heritage... Accompanied by his brasstastic band — ‘The Witnesses’ — LPjr does an excellent job evoking the Crescent City jazz styled swing of his dad’s original material... But Jr. and the Witnesses also weave rock-forward elements into the mix and drive an intensity level that might even exhaust the old man ... it’s wild and fun stuff."

Steve Cox - VocalStandards.com

“...Boisterous and fun. With BLOW, the second album by Louis Prima Jr. and the Witnesses, those two words are the starting point for an explosive journey into the pure expression of out-and-out exultation.”

Jazz News

“Louis Prima Jr...has a wicked band backing him up... The fact that he has his father’s blood running through his veins pretty much had me sold as far as his taking on his father’s work and giving us something new. It’s an absolutely fantastic album that will bring Prima Sr. fans back to some pretty awesome memories as well as help create new ones for both the father and the son.”

AJ Garcia - Shakefire.com

“Prima and the Witnesses revive a boogie woogie spirit for the modern generation... a new legend is being born, and it’s about to BLOW you away.”

Kim Retrokimmer - Retro Kimmer

“Prima Jr. is the crown prince of swing... every track on Return of the Wildest!... snares listeners with an appealing mix of unbridled enthusiasm and self control... His high-energy band seems bursting at the seams... I cannot remember the last time that every track on a CD made me smile as it began. You do it in spite of yourself.”

Chip Etier - Examiner.com

“Louis Prima Jr. and a sizzling eight-member band took fans back to the era when his father was the hottest act in America.... the life, times and music of Louis Prima lives on in... his son and the sensational present-day ‘witnesses.’”

L. Pierce Carson - Napa Valley Register

“Louis Jr. and the Witnesses do music that, if it were tooling down I-80, would come straight at you like a ten-ton truck: no slowing down and always rendered in an absolute full-bore performance. No prisoners taken... spilling joyous music all over our clean, pretty sidewalks.... Everybody probably had way too much fun.”

Gary Chew - Sacramento Press

“Louis Prima Jr. ... [has] serious swing chops and dynamite entertainment value, just like his old man, without a doubt.... a New Orleans jazz-soaked trumpeter like his dad... Louis Jr. takes the Prima family lineage into the 21st century.”

A.D. Amorosi - The Philadelphia Inquirer

“What a tribute.... Louis Jr. is keeping his dad’s OUTSTANDING musical legacy vibrantly alive.”

Renee Gold - Ageless With Auntie .com

“A rip-roaring, jump-jiving time..... The 45-year-old swingster is more than just an entertainer. He plays a mean trumpet, as well as piano and drums, and emulates his father to a tee.”

Lisa Rich - NJ.com

“Louis Prima, Jr. shook the crowd up with the same kind of infectious fun and stagecraft that had been his father's trademarks.”

Tom Clavin - That Old Black Magic (book)

“Junior's... energy level and live mannerisms are certainly cut from the same cloth.”

Michael Roberts – JAZZIZ

“Junior has re-created Dad's sounds and wild antics — with an occasional slip into modernity.”

Phil Roura - NY Daily News

“Louis Prima Jr... revived some of [Prima Sr.'s] hits in a high-powered show... People were literally dancing in the streets.”

Scott Yanow - Los Angeles Jazz Scene - Jazz Around Town

“Louis Prima Jr.... keeping his father’s flame burning with a hard-swinging show reminiscent of his father’s.”

Jazziz.com

“Prima Jr.'s...set was pure homage to Prima Sr.... you'd think Vine Street (Hollywood) had morphed into Bourbon Street...”

Stephen K Peeples - The-Signal.com

“The unabashed spirit of Prima shook the (Hollywood) pavement as the late jazz singer’s son, Louis Prima Jr. and the Witnesses dazzled the crowd.”

Margie Anne Clark - CityLifeCommunications.com

"It’s a show with an infectious energy... there was never any part of it that felt old, or stuffy."

Jason Scavone - dailyfiasco.com

“Louis Prima Jr. performs the music of his father with a fresh youthful energy, while keeping true to the roots of the music -- it's vibrant, energetic and makes you just want to get up and dance.”

Eric Kabik - vegasnews.com

“Louis Prima, Jr.'s show was outrageously fantastic. Incredible energy, exciting music - they should have a permanent spot on the Strip.”

Robin Leach

“Louis Prima Jr. slayed the Hard Rock Cafe. Band blowing out the Strip. High energy; packs ultimate power punch.”

Eric Kabik

“People were on their feet, all smiling... I can't say I knew much about Louis Prima Jr. or his father... but boy, did I get an education.”

Molly Reid - NOLA.com (The Times-Picayune)

“Nick Spitzer, who saw Prima at the Gretna Heritage Festival said, ‘He had a sense of honor, of joy; a sense of being Louis Prima's son, but also a sense of self.’”

Doug MacCash - NOLA.com (The Times-Picayune)

“Louis Jr., a dead-ringer for his Dad in both appearance and performance style.”

www.NewOrleans.com

“Louis Sr.’s legacy is in good hands...Louis Jr. -- with a swinging and rocking band -- will “jive” you crazy with the feel of the wildest show in Las Vegas.”

Robin Leach - Vegas Delux.com

“Louis [Jr.] has his dad’s style and sings all the old songs. The crowd loved it.”

Eileen Di Rocco - Gaming Today

“Prima Jr. and his band came out and played with such amazing energy and great care that had the crowd, including myself, dancing, clapping and singing along.”

That's Amore - Living Las Vegas

“Biggest nostalgia trip: Louis Prima Jr., son of New Orleans native Louis Prima, played to a standing-room-only crowd of swing-era enthusiasts and proud Italian descendants.”

C.J. Lin, Melinda Morris, Andrea Shaw and contributing writer Amy Hubbel - The Times-Picayune

“It is always a pleasure to watch a performer who is not only talented but truly enjoys their work. Louis Prima Jr. captures the heart of his father’s music... As cliché as this might sound, Louis Prima Jr. only left me wanting more when he was done.”

Paul Heingarten - www.musicandband.com

“LOUIS PRIMA, JR. is a dynamic, explosive entertainer who never stops moving.”

C. Paul Luongo - C. Paul Luongo’s Published Columns

“The legendary swing and swagger of yesteryear’s jazz songs spring back to life when Louis Prima Jr. and the Witnesses recapture the sounds and sensations of his famous father.”

Robin Leach - Las Vegas Weekly

“What a night! The Rock and Roll Hall of Fame presented one of the most eclectic rock concerts ever. Think Kim Carnes, Sugarhill Gang, and Patty Smyth of Scandal has ever followed Louis Prima, Jr. before?”

Jeff Maynor - www.wkyc.com

“Louis Prima, Sr. was one of music’s kings... Now, his son, Louis Prima, Jr., is holding up the family legacy.”

Rick Garman - Vegas4Visitors.com

“Prima Jr. passionately protects the Prima legacy. The son has a lot of the energy of his father, bounding around stage, wound up like a tight coil. It was a rousing performance.”

Jerry Fink - Las Vegas Sun