M E D I A A L E R T

**LOUIS PRIMA JR. AND THE WITNESSES BRING BOISTEROUS, ROOF-RAISING LIVE SHOW TO (CITY) (DATE)**

**Son of legendary entertainer and rowdy 10-piece New Orleans-style band**

**to perform live at (Venue)**

**- ADVANCE INTERVIEW OPPORTUNITIES AVAILABLE -**

What: Louis Prima Jr., son of legendary entertainer Louis Prima, and his band The Witnesses will be bringing the Prima vibe and their unique style of over-the-top, high energy New Orleans-style music to (City)’s (Venue).

When: (Day, Date, Time)

Where: (Venue), (Address)

Tickets: Tickets are available for (Price) at (Link).

Music: The music of Louis Prima Jr. and The Witnesses crosses several genres and has been described as “changing the face of ‘big band’ music by combining facets of swing, rock and soul and packing it into one giant punch,” “unafraid to breach the vast divide between the golden age of jazz and big band music and hard-hitting rock and roll” and taking “the robust, swinging jump-blues style of his father and [driving] it up a notch with a contemporary energy of his own.”

LPJ: Louis Prima Jr. is a singer, musician and bandleader known for his energetic and over-the-top performances with his boisterous New Orleans-style band The Witnesses. Prima Jr. is the son of legendary singer and entertainer Louis Prima. The rowdy, horn-driven 10-piece band has recorded two albums with Warrior Records/Universal Music Distribution with a third due to be released in 2022. The band, which performs original music as well as Prima classics, was formed in 2006 and has been performing to sellout crowds around the world ever since.

Online: Website: [LouisPrimaJr.com](https://www.louisprimajr.com/); Twitter: [@LouisPrimaJr](https://twitter.com/louisprimajr); Instagram: [@LouisPrimaJr](https://www.instagram.com/louisprimajr/); Facebook: [/LouisPrimaJr.Witnesses](https://www.facebook.com/LouisPrimaJr.Witnesses)).

Press Kit: Press assets and images are available at [Prima.HonigPR.com](http://prima.honigpr.com/).

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